

SPONSOR & MEDIA KIT

Sentinel Biosystems

The trusted ecosystem for families navigating allergies, eczema, autism, autoimmune, and gut health.

FOR

Brand partners & sponsors

YEAR

2026 Edition

CONTACT

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OUR STORY

Built by families. For families the system forgot.

Sentinel Biosystems exists because allergen, sensory, and chronic-illness families are routinely treated as an afterthought — by grocery aisles, by school cafeterias, by the food system itself. We are building the platform, the manufacturing, and the community that takes them seriously.

Our work spans three layers: (1) Sentinel Biosystems — AI- and robotics-enabled allergen-safe manufacturing; (2) Lucian's Food — our consumer brand of allergen-safe products; (3) the community platform you're reading about — a trusted ecosystem of family stories, condition resources, and vetted brands.

LUCIAN'S STORY

The reason we exist.

Lucian was a child with severe, life-threatening food allergies. His family lived the daily reality so many sensitive-family households know: scrutinizing every label, fighting for accommodations, and watching brands market "clean" and "safe" products that weren't built with their child in mind.

Sentinel Biosystems and Lucian's Food carry his name forward. Every brand we list, every story we elevate, and every standard we set is shaped by families like his.

"The aisle that should have been built for him didn't exist. So we're building it."

More than a directory — a trusted ecosystem.

Sentinelbiosystems.com is built around a simple idea: become important to underserved families first, become big second. Every section of the site is engineered to either (a) help a family solve a real problem today, or (b) help a brand or institution serve them better tomorrow.

What lives on the platform

Family Wall	A growing collection of real stories from caregivers navigating allergies, eczema, autism, autoimmune, and gut health.
Trusted Brands Directory	Vetted brands organized across 17 categories — allergy-safe foods, eczema-friendly skincare, sensory tools, hypoallergenic cleaning, and more.
Condition Hubs	Deep, SEO-optimized resources for food allergy, celiac, APS & lupus, autoimmune, autism nutrition, cancer nutrition, and pediatric cancer.
Community + Events	Groups, posts, awareness drives, and meetups that turn the audience into a movement.
In Memoriam	A respectful space to honor lives lost — and the urgency behind everything we do.
Sentinel + Lucian's Food	The science, manufacturing, and product story families and partners can stand behind.

Who you'll reach.

A high-intent, hard-to-reach community arriving with a clear need — navigating a diagnosis, building a safer pantry, shopping for a sensory-sensitive kid, or honoring a loved one. They convert because they have to.

Primary segments

- Parents of children with food allergies & anaphylaxis risk
- Autism, ADHD & sensory-processing families
- Autoimmune caregivers (APS, lupus, Hashimoto's, RA, T1D)
- Clinicians, dietitians, school nurses referring families
- Eczema, atopic dermatitis & sensitive-skin households
- Celiac, Crohn's, IBS & gut-health households
- Cancer & pediatric-cancer nutrition seekers
- Nonprofits, advocates & creators in the sensitive-family space

Channels

Website	sentinelbiosystems.com — SEO-optimized condition hubs, directory, and community.
Email	Newsletter to families, advocates, and partners (monthly + campaign-based).
Social	Instagram, TikTok, and partner-creator amplification of family stories and brand spotlights.
Events	Awareness drives, meetups, and educational sponsorships throughout the year.

Current reach figures are shared on request with serious partnership inquiries.

PARTNERSHIP OPPORTUNITIES

Seven ways to partner.

Tiered, month-to-month, and built for brands at every stage — from a verified nonprofit listing to a premium hero placement. Custom event and education sponsorships are scoped to the campaign.

TIER	PRICE	WHAT'S INCLUDED
Nonprofit	Free	Verified 501(c)(3) listing. Basic profile + nonprofit badge.
Starter Partner	\$49/mo	Full brand profile, up to 6 product links, social links, certifications display.
Featured Partner	\$199/mo	Top-of-category placement, gold border, family review collection. Most popular.
Premium Sponsor	\$499/mo	Hero placement on /directory, photo & video gallery, educational block, newsletter inclusion.
Event Sponsor	From \$750/event	Logo on event page, booth or virtual presence, recap email mention.
Educational Sponsor	From \$1,500/qtr	Underwrite educational content on the allergen library + resource pages.
Marketplace Sponsor	Contact us	Featured in recipes, shopping callouts, and co-marketing campaigns.

Compare all tiers in detail at sentinelbiosystems.com/partnerships/tiers.

WHAT PARTNERSHIP LOOKS LIKE

Example sponsor placements.

Allergy-safe snack brand	Featured Partner in /directory/allergy-safe-foods + integrated into family-favorite recipes.
Eczema skincare line	Premium Sponsor hero on /directory + educational explainer co-branded on /allergens.
Sensory-friendly apparel	Marketplace Sponsor in /autism-nutrition shopping callouts and back-to-school campaign.
Hypoallergenic cleaning	Educational Sponsor underwriting the chemical-sensitivity resource hub.
Specialty medical food	Newsletter feature + clinician-facing resource placement.
Air & water filtration	Co-branded explainer + holiday gift guide placement.

READY TO TALK?

Apply in two business days.

Every applicant is reviewed by a real person. We vet ingredients, manufacturing claims, certifications, and recall history before approving any listing.

Apply online	sentinelbiosystems.com/partner-with-us
Compare tiers	sentinelbiosystems.com/partnerships/tiers
Email	partnerships@sentinelbiosystems.com
Browse	sentinelbiosystems.com/directory